



Official Newsletter of the Department of Sport Management

Career Fair Provides Job Leads, Networking Opportunities

More than a dozen sport organizations served as exhibitors for the 8th annual Sport Management Career Fair Feb. 28 in the Heskett Center lobby. Co-sponsored by the Sport Management Student Association (SMSA) and the Office of Cooperative Education and Work-Based Learning, the event drew roughly 60 students seeking jobs or internships or simply seeking to establish contacts in the field.

Participating sport organizations included the Derby Recreation Commission, Hartman Arena, the Kansas Collegiate Athletic Conference, the Kansas Golf Association, Preferred Health Systems Wichita Open, Wichita Thunder, Wichita Wingnuts, Wichita Thunder, Wichita YMCA, WSU Heskett Center, WSU Intercollegiate Athletics Association, and WSU Rowing. The cooperative education department also participated, providing information on the coop program and feedback to students regarding their resumes.



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Contact Us:
Sport Management
Department
Wichita State University
Room 109 Heskett Center
1845 Fairmount
Wichita, KS 67260-0127

316-978-5445
FAX: 316-978-5954
[johnny.buchanan-
spachek@wichita.edu](mailto:johnny.buchanan-spachek@wichita.edu)

FACULTY:

Dr. Jeff Noble, Assistant

Q&A with Jackie Hass

Jackie Hass is a 2003 graduate of the master's program and is teaching SMGT 466- Marketing Sport & Physical Activity this semester. Jackie took a few moments recently to answer a few questions.

Besides teaching at WSU, I just accepted a position of Sales Account Executive for the sports market at the Tulsa Marriott Southern Hills.

I teach Sports Marketing. I hope the students gain a clear understanding of what a marketing plan is and how to create one. My goal in the class is for each of these students to be able to speak intelligently in regards to sport marketing at their internship or job.

My favorite part of the experience was being on-site for a big event and know that

networking contacts. It is cheesy to say this but it is also so true. It is all about who you know.