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Wichita State University

percentage of them responded they thought the new linguistics major will benefit the student population at Wichita State. Seventy-two percentage of the respondents would consider majoring in linguistics if the major was available in their freshman year and seventy-five percentage will recommend the major to their friends.

Since Fall 2016, 6 linguistics minors have graduated from Wichita State and they have all expressed interest in pursuing an MA in linguistics or a doctoral program in linguistics. In addition, a graduate of the English program is currently pursuing a PhD in Hispanic Linguistics, after defending an MA thesis in linguistics. Student comments in the survey clearly indicate that Wichita State has lost students to other universities due to the lack of the linguistics major.

B. Market Analysis

The Linguistics Society of America's 2016 Annual Report notes that the field of linguistics is growing most rapidly for undergraduates, with an increase of approximately 120 more students awarded BA degrees annually for the past 14 years. Most of these linguistics undergraduate degrees are awarded to women. Although women represent over half of graduate students in linguistics, a number which has been increasing over the last 50 years, women comprise 57 percent of the undergraduate population, surpassing the amount of male undergraduate recipients. The major is appealing to diverse sets of population, including Hispanic, Asian, African American, American Indian ethnicities. In addition, in a recent article, Schmidt (2018) writing about the decline of majors in humanities, says "The only bright spot is linguistics, the rare field that bridges the humanities and the sciences directly." This is motivated by the fact that linguistics is the sole field in the humanities that has shown an upward trajectory in terms of enrollment for Bachelors (see, Figure 2 below).

Linguists have played key parts in strides made in automated speech recognition, worked to improve dictionaries in mobile phones, and played a huge part in preserving and protecting endangered languages. Adzuna, a UK based recruitment platform placed linguistics in the top 5 best career prospects with over 9000 job vacancies. In addition, the International Linguistics Olympiad, annually held since 2003, is one of 12 International Science Olympiads for secondary school students. If brought to Wichita, this would be a good strategy to recruit students from schools in and around the Wichita school district. Many students would be compelled to join WSU and pursue linguistics, if they see the appeal and the lucrative career options the major offers.

Linguistics fits right in with the innovation campus mission of WSU. In a recently concluded Applied Learning Showcase in November 2017, all the 8 student presentations were from linguistics courses offered cm BT 46 0 0 46 99 -1173T

Website

VII. Admission and Curriculum

A. Admission Criteria

If you are a freshman Kansas resident (under 21 years of age) graduating in 2015 or later, you must:

1. Achieve an ACT composite score of 21 or above OR a minimum combined SAT-I score of 1080, **OR**
2. Rank in the top 1/3 of your high schools' graduating class, **AND**
3. Complete the [Kansas Qualified Admissions Pre-College Curriculum](#) with at least a 2.00 grade point average (GPA) on a 4.00 scale. **Out-of-state residents** must earn a 2.50 or higher GPA on a 4.00 scale.

If you graduated from a non-accredited high school or were homeschooled, you must:

Complete coursework equivalent to the [Kansas Qualified Admissions Pre-College Curriculum](#) with a 2.00 GPA and achieve an ACT score of 21 or above or a combined SAT-I score of at least 980. If you enroll in college courses while in high school, you must achieve a 2.00 GPA or higher in those courses.

If you obtained your GED, you must:

For GED tests from 2002-2013: Have a minimum score of 510 on each sub test and an overall score of 2550 to be admitted.

For GED tests from 2014 and on: Have a minimum score of 150 on each sub test and an overall score of 680 to be admitted.

Please note, if you do not meet the guaranteed admission requirements, you are still encouraged to apply. Your application will be reviewed individually.

B. Curriculum

120 hours are required for graduation, and students must earn a 2.0 overall GPA, a 2.0 Wichita State GPA, and a 3.0 GPA in the major. Students must also complete all courses required for Liberal Arts and Sciences General Education. In addition, Foreign Language courses (or the equivalents) are required for every BA degree in the College of Liberal Arts and Sciences. A model four-year plan of study for the general linguistics track can be found in Appendix B.

1. Plan of study for the General Linguistics concentration

Year 1: Fall

SCH = Semester C

Course #	Course Name	SCH....
CS 400	Data Structures	3

Year 4: Fall

Year 4: Spring

Course #	Course Name	SCH....
LING 481	Linguistics Capstone	3

Total Number of Credit Hours in the Major [33]

Students can take electives

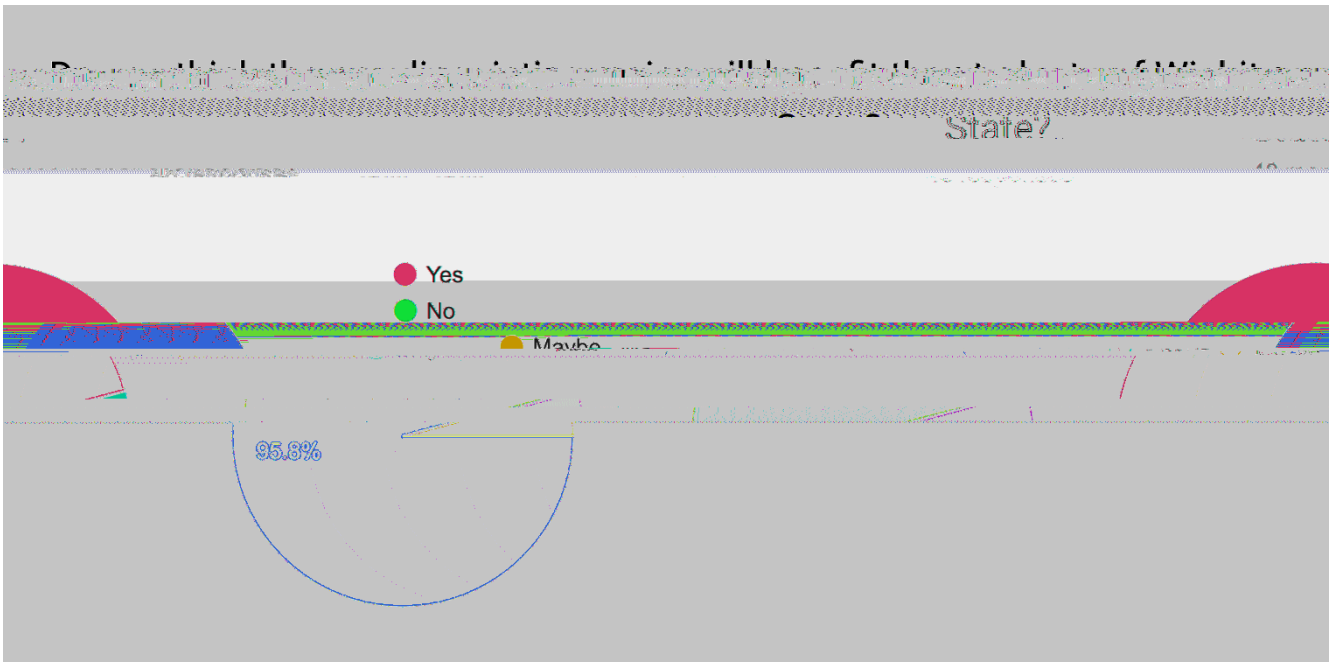
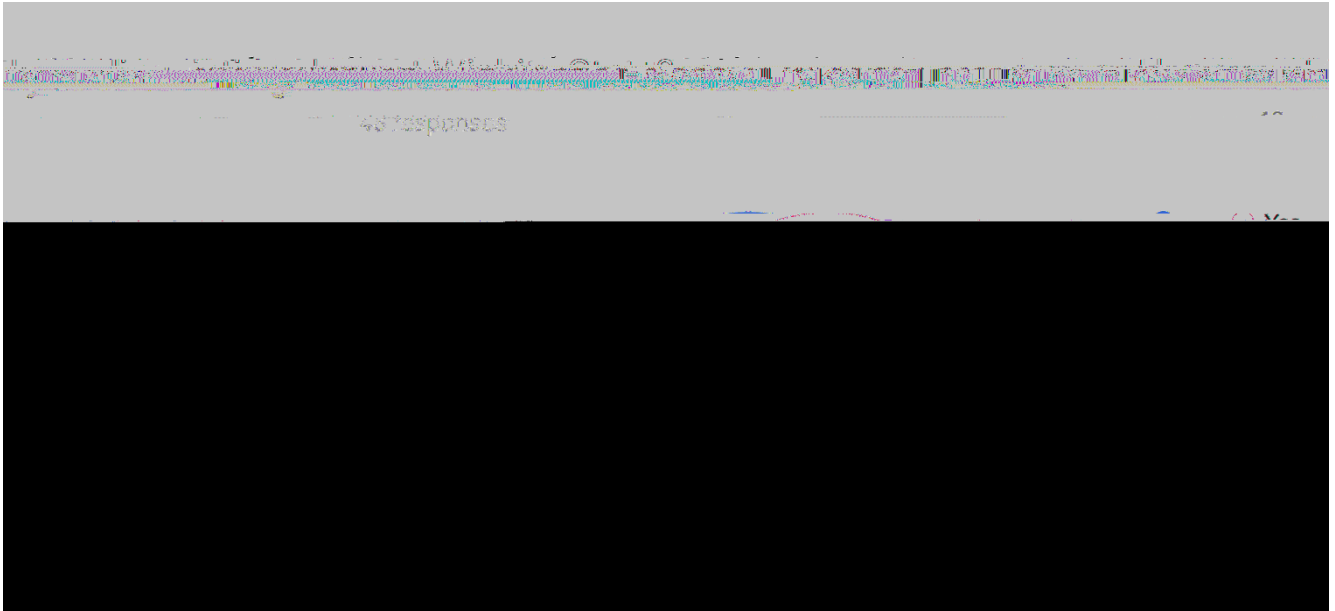
*Mythili Menon	Assistant Professor	PhD in Linguistics	Y	Syntax, Semantics, Morphology, Psycholinguistics, Language Documentation	1.0	Salary: \$55,761 Fringe: \$10,182
Rachel Showstack	Associate Professor	PhD in Hispanic Linguistics	Y	Sociolinguistics	0.25	Salary: \$14,803 Fringe: \$2,703
Douglas Parham	Associate Professor	PhD in Communication Sciences and Disorders	Y	Phonetics, Communication Sciences and Disorders	0.25	Salary: \$23,049 Fringe: \$4,209

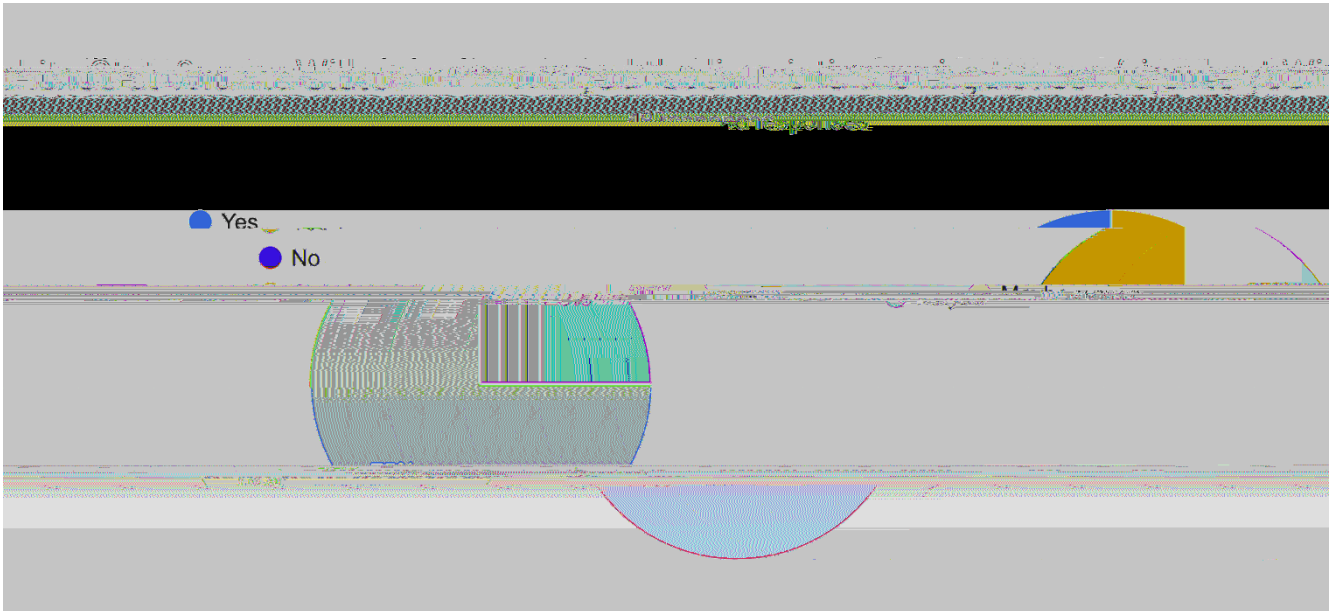
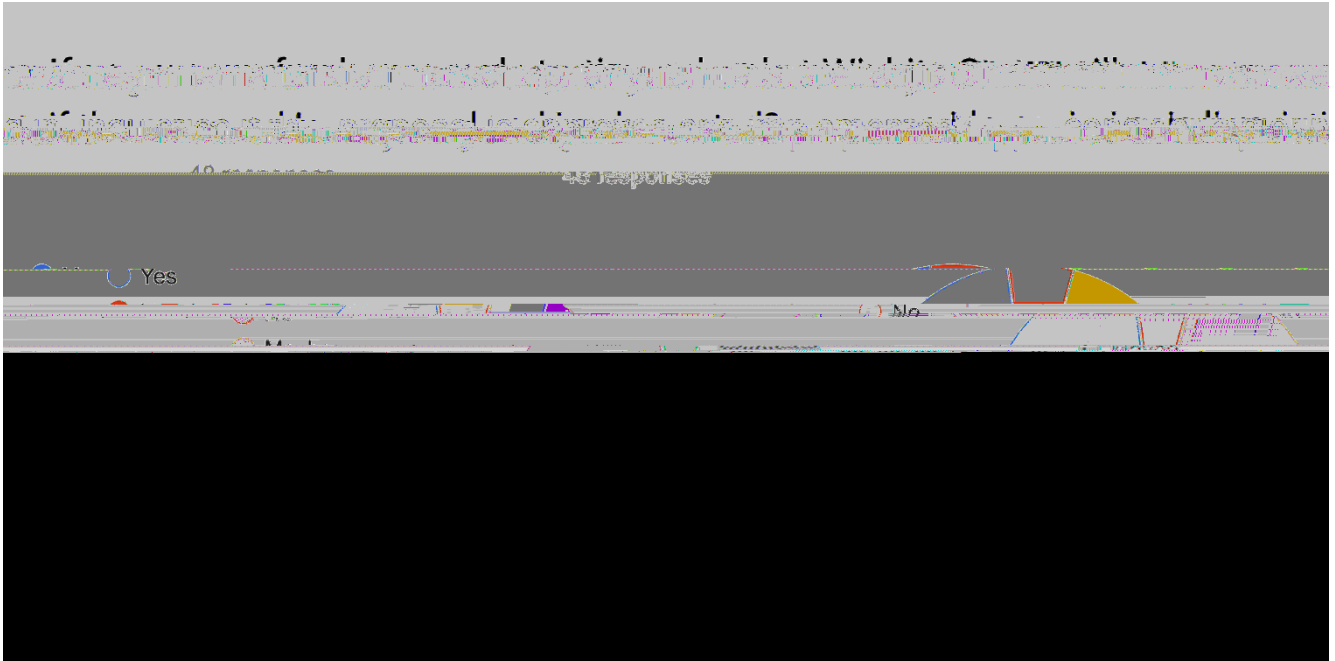
Jeffrey Hershfield Professor

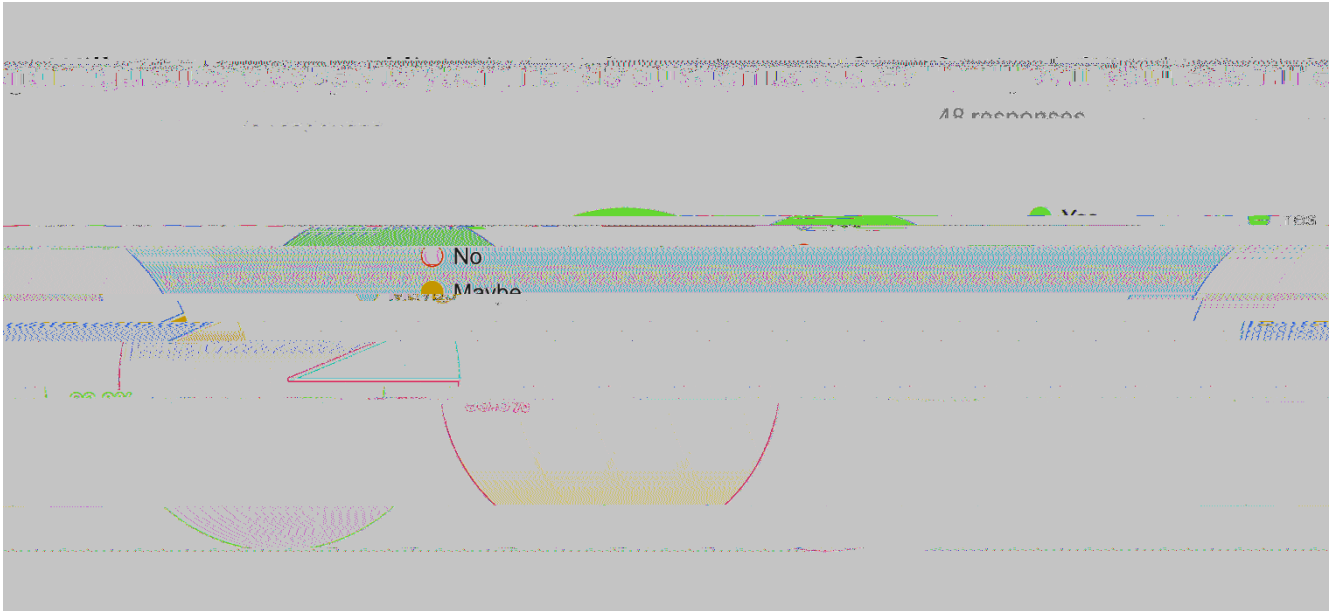
The program is profitable from Year 1 of implementation, bringing in a surplus revenue of \$256,386.60 in Year 1, \$418,766.80 in Year 2, and \$337,613.80 in Year 3 (the drop in surplus is due to the addition of the new faculty hire).

XI. References

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Appendix B: Model Plan of Study for Bachelor of Arts in Applied Linguistics (General Linguistics Concentration)

