



Program Review Self-Study Template

Academic unit: Management
Degree: Bachelor Management

CIP code: 49.0104

College: Business Classification of Instructional Programs Website, <http://nces.ed.gov/ipeds/cipcode/Default.aspx?v=55>

Faculty of the academic unit (add lines as necessary)
Date of last review

Signature

Date of last accreditation report (if relevant)

List all degrees described in this report (add lines as necessary)

Name

Steven Farmer

Gerald Graham

Brian

Rachelle Kung-McIntyre

Kate Kung-McIntyre

1. Departmental purpose and relationship to the University mission (refer to instructions in the WSU

Program Review document for more information on completing this section).

a. University Mission

Wichita State University is committed to providing comprehensive educational opportunities in an urban setting. Through teaching, scholarship and public service the University seeks to equip both students and the larger community with the educational and cultural tools they need to thrive in a complex world, and

to emphasize individual responsibility in their own lives and effective citizenship in the local, national

and global community.

b. Program Mission (if more than one program, list each mission)

The objective of the Management Major is to provide students with the skills and knowledge necessary to become successful managers in organizations.

c. The role of the program (s) and relationship to the University mission: Explain in 1-2 concise paragraphs.

The Management program supports the mission of the University through its teaching, the intellectual activities of the

MGMT 400 – Leadership and Motivation

[REDACTED]

HRM 466 – Fundamentals of Human Resource Management

ELECTIVE COURSES:

Three courses taken from the following list. Up to 2 hours may be substituted from upper level courses in business.

[REDACTED]

[REDACTED]

Faculty group of expertise correspond closely to the mission of the school in preparing students for successful business

[REDACTED]

[REDACTED]

	Number					No.	No. Grants
	Members	Conf.	Prof.	Adj. Prof.	Guests	Members	Received

Ref

[REDACTED]

[REDACTED]

[REDACTED]

As members of an urban institution, the faculty are able to utilize management professionals to enrich the classroom

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

Journal of Entrepreneurship & Public Policy
Journal of Management Education
Journal of Marketing Development and
Competitiveness

Journal of Social Psychology
Management Research
Managerial and Decision Economics
New England Journal of Entrepreneurship

Last 3 Years

ACT – Fall Semester , _____
(mean for those reporting)

EN			MGT		EN			
152	69	97	145	23	20.4	23.2	21.8	22.96
158	68	96	119	22.5		22.9	23.0	23.06
156	70	94	136	23.5	20.5	22.7	21.9	23.11

...currently, your best choice in the Management major is an associate editor of a premier management journal.

Learning Outcomes (most programs will have multiple outcomes)	Assessment Tool (e.g., portfolios, rubrics, exams)	Target/Criteria (desired program level achievement)	Results	Analysis
Graduates will demonstrate effective	An oral presentation evaluated by a rubric; a	75% of students will be rated as	TBA	TBA

communication skills	evaluated by a rubric. The rubrics ask instructors to evaluate six oral and four written communication skills. Each skill is evaluated as “unacceptable and needs improvement,” “acceptable,” or “exemplary”	exemplary in each of the six oral and four written skills		
Graduates will demonstrate clear analytical and reflective thinking abilities	The Watson-Glaser Critical Thinking Appraisal – a nationally normed critical thinking exam	75% of students will score in the top 75% of the normed sample (more than 51 of 80 correct answers)	TBA	TBA
Graduates will	A 30-item multiple-choice	75% of students will	TBA	TBA



- d. Provide aggregate data on student majors satisfaction (e.g., exit surveys), capstone results, licensing or certification examination results, employer surveys or other such data that indicate student satisfaction

Student Satisfaction (e.g., exit survey data on overall program satisfaction) Percent satisfied or higher		Learner Outcomes (e.g., capstone, licensing/certification exam pass rates) by year, for the last three years		National Comparison
Year	N	Year	N	
2	51	90.2		

Goals/Skills Measurements

Oral/written communication, Numerical literacy, Critical thinking and problem solving, Collaboration and teamwork, Library research skills, Diversity and globalization

Results
Majors

relate to the goals and objectives of the program as listed in 1e).

Result (e.g., 4.5 on scale of 1-5, where 5 highest)	Name of Exam	Program Result
MG		
1		
2012		
*only 2012 year results available per OPA		

h. Provide a brief assessment of the overall quality of the academic program using the data from 3a – 3f

and other information you may collect, including outstanding student work (e.g., outstanding scholarship, inductions into honor organizations, publications, special awards, academic scholarships, student recruitment and retention).

Provide assessment here:

[REDACTED]

MGT
Employment of Majors* ****

Last 3 YRs -	No.	%	Average	Employment:	No.	Projected
Begins in fall and ends following summer	who enter or are admitted in the major	enroll- ed one year later	Salary	% outside the field	pursuing graduate or profes- sional educa- tion	growth from BLS**
	21	38.9	61.1			Current year only
	18	28.6	71.4			
		44.4	55.6	100.00	10.00	

	Race/Ethnicity																
	NRA	H	AI/ An	A	B	N H/ PI	C	UNK	NRA	H	AI/ An	A	B	N H/ PI	C	M R	UNK
Fall 09	7	7	0	5	4	0	71	0	10	5	4	0	2		23	0	5
Fall 10	7	1	0	5	3	0	62	0	6	4	2	0	2	0	33	0	3
Fall 11	6	6		10	9	0	61	0	7	3	2	0	3	4	29	0	3

effectively manage human and nonhuman resources in all types of organizations. Accordingly, the Management curriculum is largely skills-based and designed to train successful managers. The skills that are a typical part of the curriculum (see course titles above) include leadership, written and verbal communication, teamwork, critical thinking,

Provide a brief assessment of student need and demand using the data from the table above. Include the most common types of positions, in terms of employment, graduates can expect to find.

Data from Table 2a show a relatively large number of majors and degrees conferred. These numbers reflect the need that students perceive for the major.

As shown in Table 2a, 100.00% of graduating Management majors held a full-time job that is either directly or indirectly related to their degree program. 10.6% report that they have recently applied for or accepted a job that is not directly or indirectly related to their degree program. 10.6% report that they have recently applied for or accepted a job that is not directly or indirectly related to their degree program.

	27.5	67.2
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[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

Bank Earnings International

Company

United Way of the Plains

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

Coleman Company
 Cox Commercial
 Crossland Construction
 CyberCrop.com
 Koch Industries
 PBB Manor Care Facilities
 Professional Engineering

Non-Profit:
 Association for Volunteer
 Administration
 Boy Scouts of America
 Galachia Heart Hospital
 Goodwill/Easter Seals
 Humane Society of Wichita

Government:
 Federal Home Loan Bank of
 Topeka
 Kansas Turnpike Authority
 Missouri Department of
 Transportation
 Oklahoma Department of

[REDACTED]

[REDACTED]

[REDACTED]

7. Summary and Recommendations

- a. Set forth a summary of the report including an overview evaluating the strengths and concerns. List recommendations for improvement of each Program (for departments with multiple programs) that have resulted from this report (relate recommendations back to information provided in any of the categories and to the goals and objectives of the program as listed in 1a). Identify three-year goal (s) for

[Redacted]

[Redacted]

[Redacted]

[Redacted]

[Redacted]

[Redacted]

[Redacted]

MGMT 681

Strategic Management

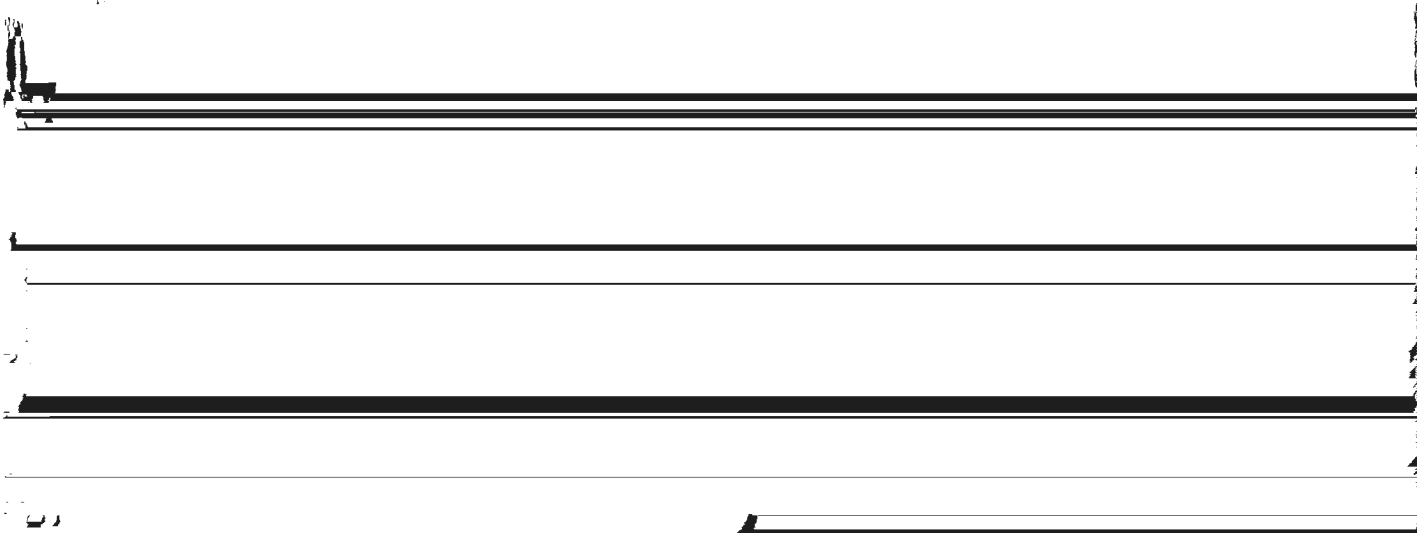
Semester: Spring 2013
Classroom: 204 Clinton Hall

Professor: John Perry
Email: john.perry@wichita.edu
Telephone: 316-978-5316

Class Times
Sec. 22762: MW 11:00am - 12:15pm

Office: 310 Clinton
Office Hours: Mon & Thu 5:30pm-7:00pm

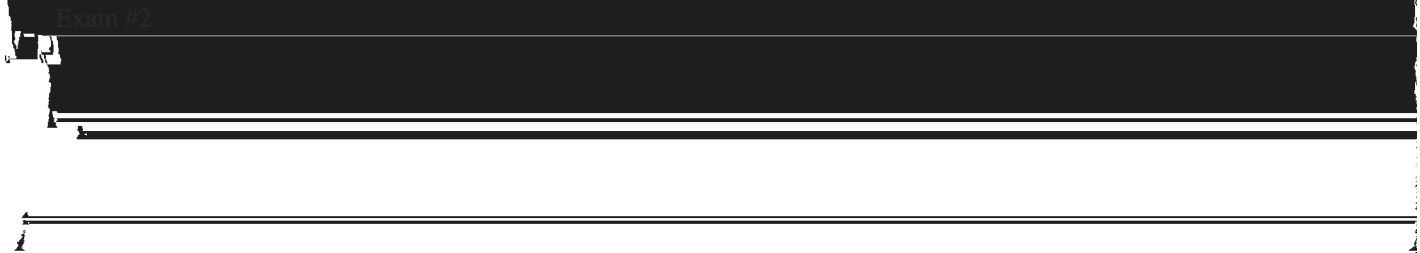
Overview: Strategic Management is the *capstone* course for all WSU business students. The purpose of the course is to integrate students' learning from all previous business courses. As such, students will focus on firm-level business issues and take the perspective of top managers. During the course, we will utilize readings, class discussions, and assignments that focus on the



formulation and implementation of strategic management.

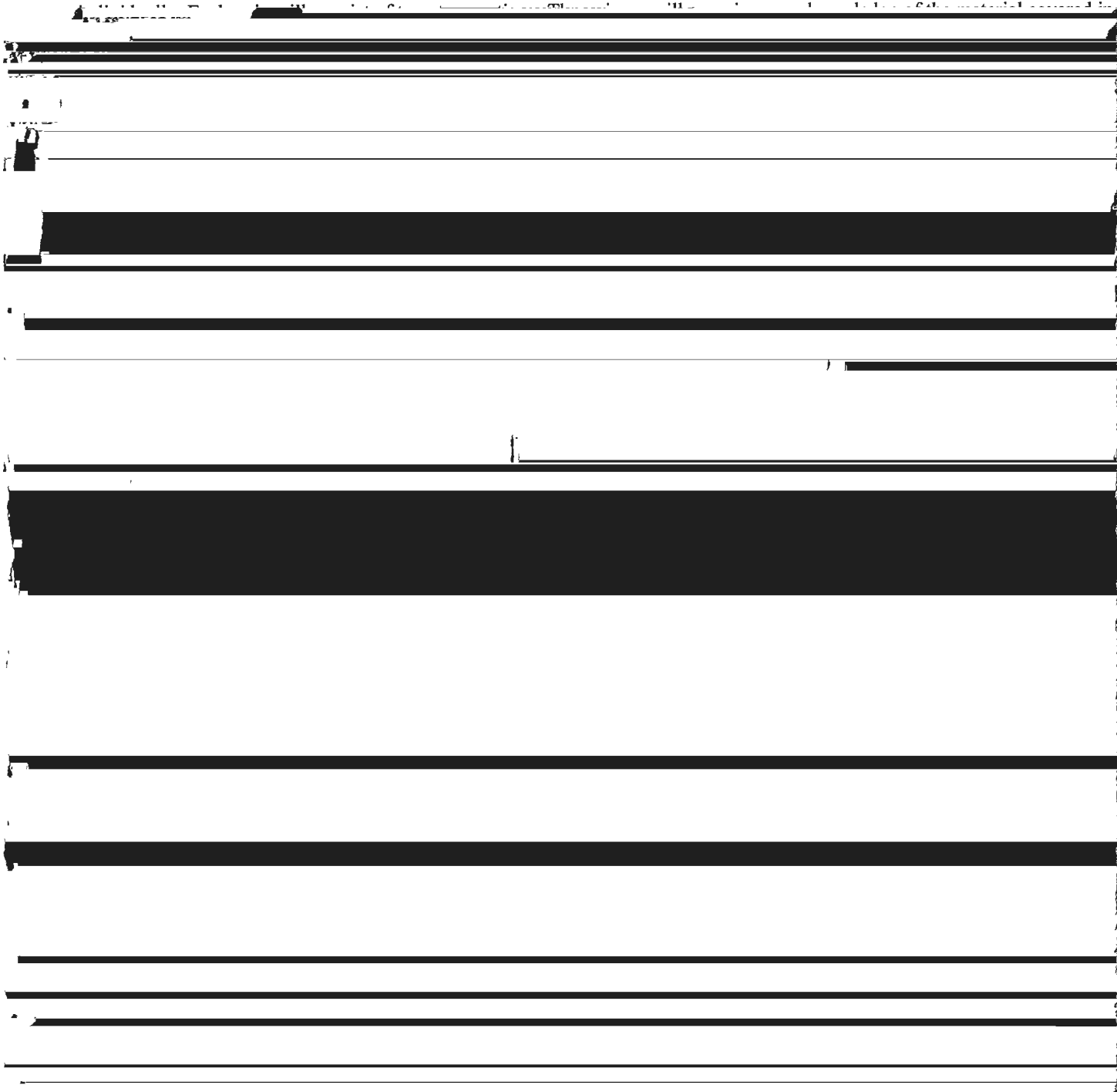
Objectives: The primary objectives of the course are:
to identify and understand key strategic issues confronting managers
to acquire the necessary tools to evaluate these issues

Exams (30 points)
Exam #1



to discuss how business strategies are formulated and implemented
to comprehend the dynamic nature of business enterprises

Simulation Quizzes – Open-book quizzes will be given online, within the simulation. It is to be completed by each student



POLICIES

Americans with Disabilities Act

If you have a physical, psychiatric/emotional, medical, or learning disability that may impact on your ability to carry out assigned course work, you are encouraged to contact the Office of Disability Services (DS)

[REDACTED]

Assignment/III

+ "Are

Week	Date	Topic	Assignment(s) due
Week 1	21-Jan	NO CLASS	
	23-Jan	Class Introduction and Overview	Team Selections
Week 2	28-Jan	NO CLASS	
	30-Jan	Simulation Overview	Sim Prac Decision #1
	4-Feb	Chap 1: What is Strategy and Why is it Important?	
Week 3		sure have a	
Week 4	11-Feb	2: a s Direction	
	13-Feb	Case: Netflix's Business Model and Strategy	Sim Decision #1, Sim Quiz #1
Week 5	18-Feb	3 a s External Envir.	
	20-Feb	Case: Competition in Energy Drinks	Sim, Decision #2

Principles of Management Spring 2013

Instructor: Bobbie Knoblauch Office hours: 8 – 9:30 am Tuesday/Thursday and by appointment; Phone: 978-7112; e-mail: bobbie.knoblauch@wichita.edu

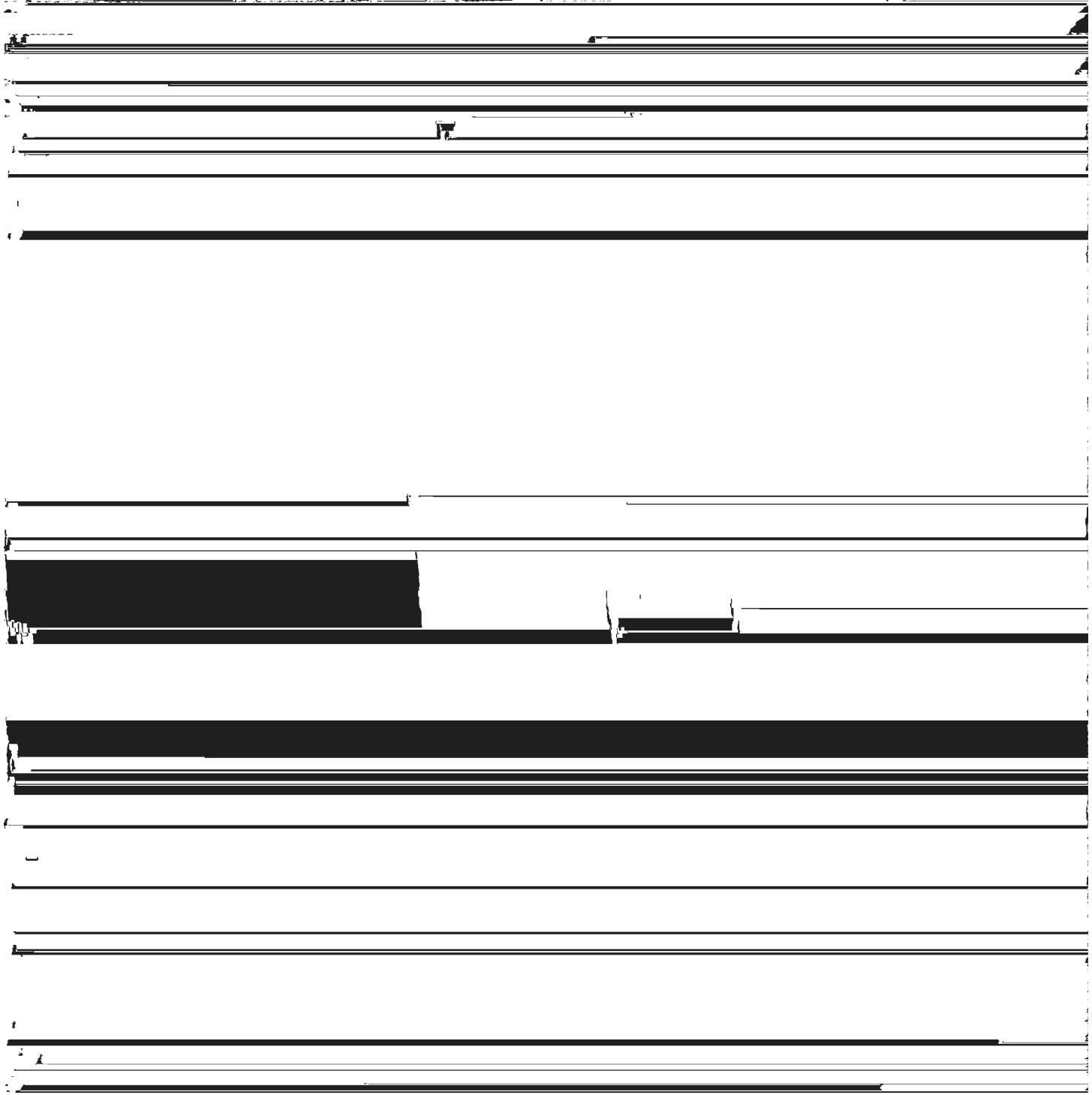
Required Materials: Management, A Practical Introduction, 5th ed., Kinicki and Williams, McGraw-Hill Irwin, 2011

Revised Course Schedule

Date Due Reading, Chapter Quizzes, and other Assignments

Jan 22	Introduction and Course Requirements
24	Ch. 1
31	Ch. 2
Feb 5	Ch. 3 Online
7	Ch. 4 Online
12	Test #1
14	Article and thesis statement due – must be posted to Blackboard
19	Ch. 5
21	Ch. 6 WSU closed due to weather
28	Ch. 6 in class Ch. 7 Online
Mar 5	Business Week session
7	Ch. 8 Online
12	Test #2
14	Group outline due – must be posted to Blackboard
26	Ch. 9
28	Ch. 10
Apr 2	Ch. 11 Online
4	Ch. 12 Online
9	Test #3
11	group meeting time
16	Ch. 13
18	Ch. 14
23	Ch. 15 Online
25	Ch. 16 Online

Group Project (Develop interpersonal skills opportunity) - You will form groups of 4 class members to complete a group outline, paper, and presentation about a management topic. The project will be based on a current article (less than 3 months). First, each student will find a current article about a management topic and develop a problem/opportunity thesis statement. Your group will select one of these to expand fully into an outline, a written paper and presentation. The due dates for these requirements are listed on the course schedule. Your group will need to do additional research on the company, industry, and/or topic described in the article –



management topic using terminology and concepts from our textbook. The paper should also describe how an organization can benefit through thorough understanding of the management topic. The paper will also list examples of actual management situations related to the topic.

1. 6. The student is suspended from an academic program at the University. Students accused of

[REDACTED]