



Program Review Self-Study Template

Office of Graduate Studies in Business - Master of Business Administration

Master of Business Administration

College Business

Date of last review 2013

Date of last accreditation report (if relevant) Dec. 2012

List all programs described in this report (add lines as necessary)

**1. Departmental purpose and relationship to the University mission (refer to instructions in the WSU**

**Program Review document for more information on completing this section)**

[Redacted content]

**a. University Mission**

The mission of Wichita State University is to be an essential educational, cultural, and economic driver for Kansas and the greater public good.

**b. Program Mission (if more than one program, list each mission):**

e Provide an overall description of your program (s) including a list of the measurable goals and objectives of the program (s) (programmatic). Have they changed since the last review?

X  Yes  No

**Learning Goals - Master of Business Administration**

1. Demonstrate skills in effective communication and teamwork
2. Demonstrate skills in use and management of technology
3. Demonstrate knowledge of effective management and leadership
4. Demonstrate skills in critical thinking and problem solving
5. Be exposed to and given assistance in understanding ethical business practices and the concept of social responsibility

[Redacted text block]

Number		Number		Number		Performances		Number of		Creative		No.		No. Grants	
Journal Articles	Presentations	Conference	Proceedings	Exhibits	Work	Books	Chaps	Awarded or Submitted	\$ Grant Value						
Ref	Non-Ref	Ref	Non-Ref	Ref	Non-Ref	**	***	Juried	****	Juried	Non-Juried				

Year 1  
Year 2  
Year 3

review)

Identify and solve business problems and pursue opportunities  
 [Redacted text block]

Faculty's Response: Analyze the quality of the program as assessed by its curriculum and impact on students

73	3.40	3.50
78	3.40	3.50
78	3.20	3.50

13	3.30	3.50
0		
0		



## Executive MBA

Learning Goal	Assessment Strategy / Tools	Assessment Schedule	Learning Outcome	Actions
Develop the ability to identify and solve business problems and pursue opportunities	EMBA 802 (Strategic Marketing) (Brian Rawson), EMBA 804 (Operations and Supply Chain Management) (Sue Abdinnour), EMBA 807 (Corporate Finance) (Tim Craft). Please make sure	<b>Data:</b> Fall 2015 – Fall 2016 <b>Review:</b> Spring 2017 <b>Actions:</b> Fall 2017 onwards		

that both sub-goals are being assessed.

Acquire and enhance skills to

Will be assessed independently in a class this semester and in a class in Fall 2016.

**Data:** Fall 2015 – Fall 2016

**Review:** Spring 2017

d. Provide aggregate data on student majors satisfaction (e.g., exit surveys), capstone results, licensing or

35 88.6%  
48 85.4%  
57 91.4%

0 student satisfaction with the program and whether students are learning the curriculum (for learner  
12 91.7% outcomes, data should relate to the outcomes of the program as listed in 3c).  
1 100%

MBA

Student Satisfaction (e.g., exit survey data on overall program) Learner Outcomes (e.g., capstone, licensing/certification exam

<http://www.aacu.org/value/rubrics/>

- g. Indicate whether the program is accredited by a specialty accrediting body including the next review date and concerns from the last review.

Accredited by AACSB. The next visit is scheduled for Spring 2019.

[REDACTED]

Provide the process the department uses to assure assignment of credit hours (per WSU policy 2.18) to

[REDACTED]



Employment of Majors\*

\* May not be collected every year

\*\* Go to the U.S. Bureau of Labor Statistics Website: <http://www.bls.gov/oco/> and view job outlook data and salary information (if the Program has information available from professional associations or alumni surveys, enter that data)

N/A

N/A

N/A

N/A

N/A

N/A

N/A

N/A

N/A

**6. Report on the Program's goal (s) from the last review. List the goal (s), data that may have been collected to support the goal, and the outcome. Complete for each program if appropriate (refer to instructions in the WSU Program Review document for more information on completing this section).**

(For Last 3 FYs)	Goal (s)	Assessment Data Analyzed
	No goals related to MBA and Executive MBA	

**7. Summary and Recommendations**

Set forth a summary of the report including an overview evaluating the strengths and concerns. List

[Redacted content]

Recommendations for improvement of each Program (for departments with multiple programs) that